



Introducing the MY:24 app, a new digital storytelling tool that allows you to create your own mini-doco inspired by the 24 hours that changed your life.

MY:24 puts the power of documentary filmmaking in your pocket. It allows you to tell the story of the 24 hours that changed your life in a beautifully produced mini-doco all of your own. Be the director, writer and star of your own mini-doco!

By completing the easy-to-follow steps, MY:24 stitches together your personal interviews, photos, re-enactment shots and voiceovers to create a bespoke three minute movie for you to share with friends and loved ones.

The MY:24 App Toolbox

Making a mini-doco on your own life-changing experience may seem like a daunting task. Here are some things to collect and think about before creating your own MY:24 story:

- Get inspired! Watch episodes from the MY:24 TV series to get some ideas for life-changing experiences that make good stories.
- Sift through your selfies. You'll need to include some photos from your past. Maybe even photograph your old photo album! Find at least 8 to tell the story of your childhood.
- 3. Get nostalgic. Think about your childhood. What do you remember about your upbringing that led to the 24 hours that changed your life? Who were you then? How have you changed?
- 4. Now think about those 24 hours what are details of that day that have stuck in your mind? Why was it so significant?
- 5. Who are your witnesses? Who was there? Think of people who played a part in your MY:24 story, you'll need their help. Choose people who you trust to tell your story truthfully and sensitively.
- 6. Practice reflection. Where are you now? How has your path changed or perspective shifted? What are your dreams and aspirations now?

Now you're ready! Download the app and get filming today!









You are about to make a short movie about a day that changed your life forever...

